

Participative web community

## **1 - ON LINE**

Designed to exchange ideas and knowledge, and to trigger local initiatives around the globe



Unique sailing catamaran

## **2 - ON BOARD**

Flagship with global & local visibility  
Onboard dialogs with key personalities

40 world cities in 25 countries

## **3 - ON SHORE**

Local challenges and achievements,  
events, conferences and workshops

# **IMPACT**

Awareness · Call to action · Initiation of new projects  
Adaptation and implementation of tried and tested concepts in new environments